



2024

# Small Business Community Outreach: ISC2 Collaboration and U.S. Small Business Administration

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Symposium

# 2024 CAE

## Two Prongs



- 1 - Partnering with local ISC2 Chapter membership on a practical and usable cybersecurity risk assessment
  - Collaboration
  - Usable
  - Break down the jargon
- 2 – US Small Business Administration grant to create the NJ Cybersecurity Regional Cluster
  - Outreach to small businesses
  - Include students
  - Perform cybersecurity risk assessments
  - Partner with small local businesses to supply technology solutions

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## Key Takeaways



- 1 - Partnering with local ISC2 Chapter membership on a practical and usable cybersecurity risk assessment
  - External chapters are eager to work with academia
  - Seasoned professionals wish to present and publish
    - Need the way to get started – show me how
  - Helpful going forward, especially mentoring students
- 2 – US Small Business Administration grant to create the NJ Cybersecurity Regional Cluster
  - Just getting started
  - Concerns – Liability; Student Involvement; Making the numbers (25 in first year); Will we make a difference? Are we just too busy in cyber to take on more?

\* Funded in part through a Contract with the U.S. Small Business Administration.



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Thank you!



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Swizzle

The  
**GALT HOUSE**  
LEGENDARY  LOUISVILLE

WALKERS  
Exchange



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