

Your Metadata (Bits & Pieces) about You for the World to Put Together.

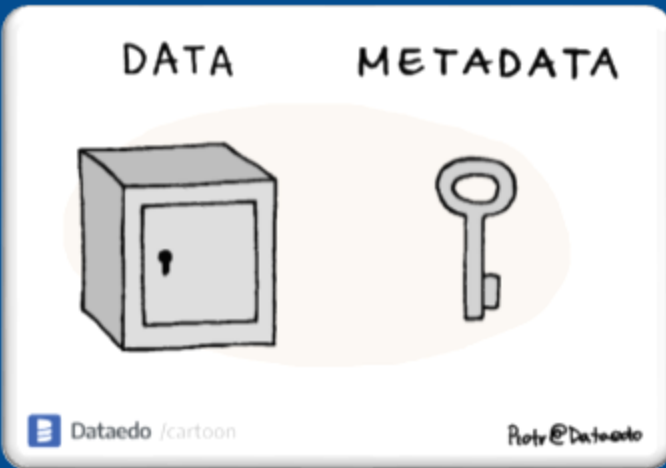


Paul Campbell

Guilford Technical Community College
Jamestown, North Carolina

2024 CAE Community Symposium

2024 Data & Metadata?



Data: Refers to individual facts, statistics, or pieces of information. It can take various forms such as Numeric, Textual, Multimedia, Structured or Unstructured

Metadata: Often referred to as data that describes other data, metadata is structured reference data that helps to sort and identify attributes of the information it describes.

What is Open-Source Intelligence (OSINT)?

Open-Source Intelligence (OSINT) is defined as intelligence produced by collecting, evaluating and analyzing publicly available information with the purpose of answering a specific intelligence question.



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2024 CAE Symposium Common OSINT Techniques?

It's important to note that information does not equal intelligence. Without giving meaning to the data we collect, open-source findings are considered raw data. It is only once this information is looked at from a critical thinking mindset and analyzed that it becomes intelligence.



Search Engines



Social Media



Public Records



News Sources

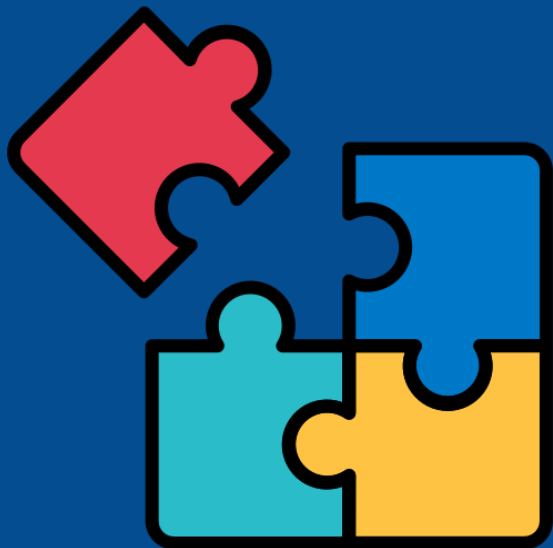


Web Scraping



Data Analysis Tools

Using OSINT to
put the pieces
together.



OSINT techniques are constantly evolving as new technologies and sources of information become available.

OSINT leverages advanced technology to discover and analyze massive amounts of data. It involves scanning public networks, extracting data from social media, and delving into the deep web. Importantly, OSINT doesn't involve hacking or illegal activities; it relies solely on publicly available data.

How is Open Source Intelligence Used?

- Security and Intelligence
- Business and Market Research
- Investigative Journalism
- Academic Research
- Legal Proceedings

OSINT is an exceptional tool for gathering information on a wide range of topics and can be used by a variety of organizations and individuals to inform decision-making and strategy.



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**Thank You
&
Enjoy Your Day!**

