

Advertising Technology (AdTech)

An Invisible Tracker

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“Whatever You Are, Be a Good One”

-Abraham Lincoln



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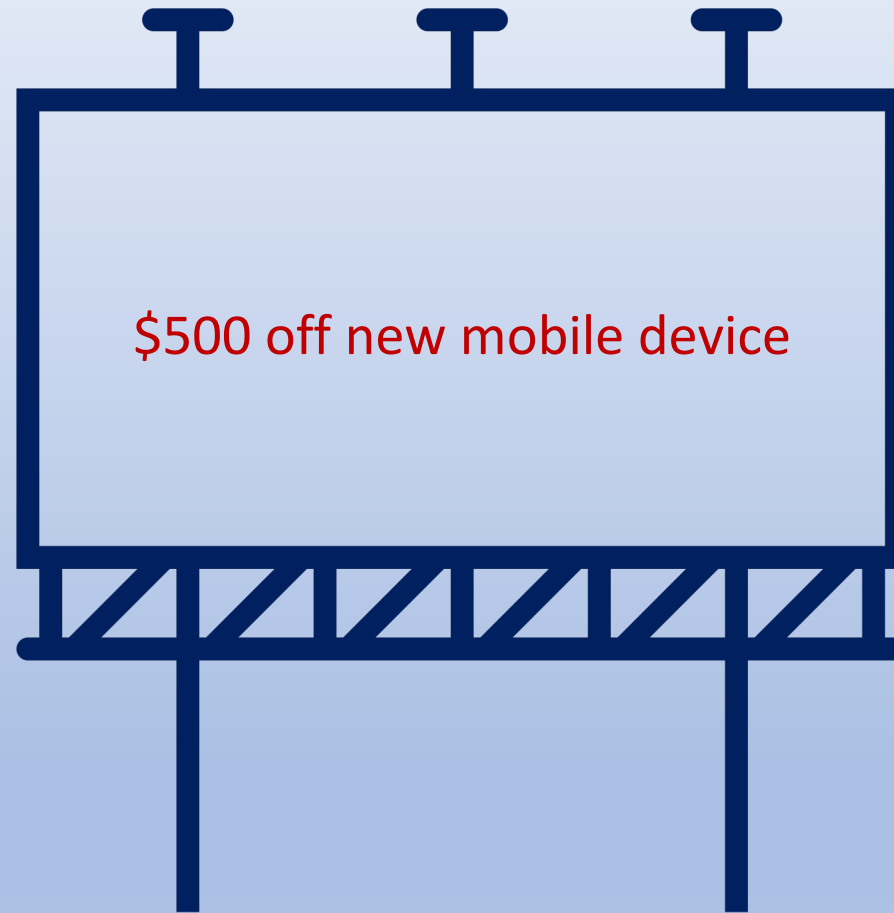
Intent

Awareness and education



Define

AdTech



Recent Site

GRAPH VIEW

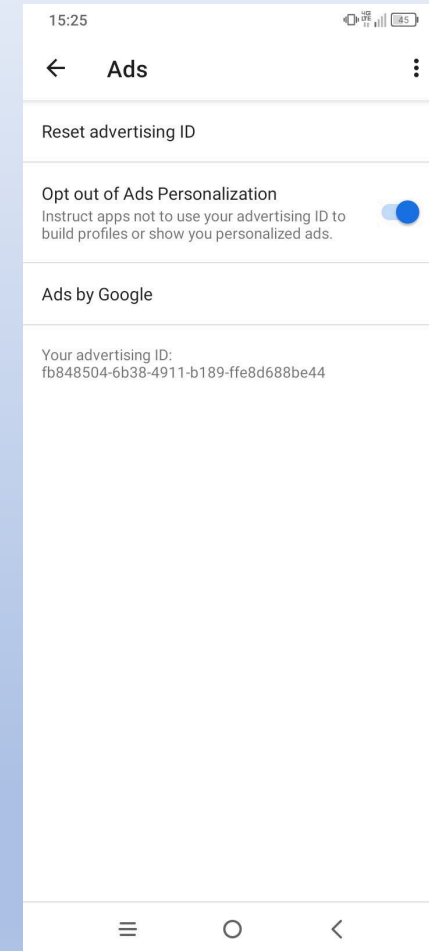
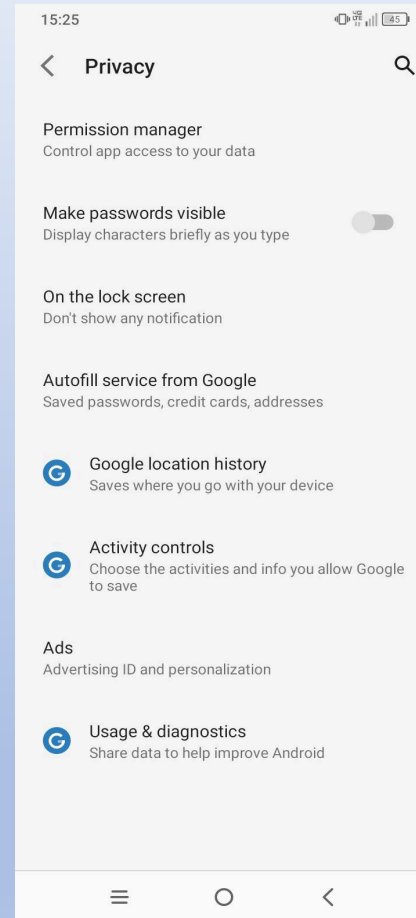
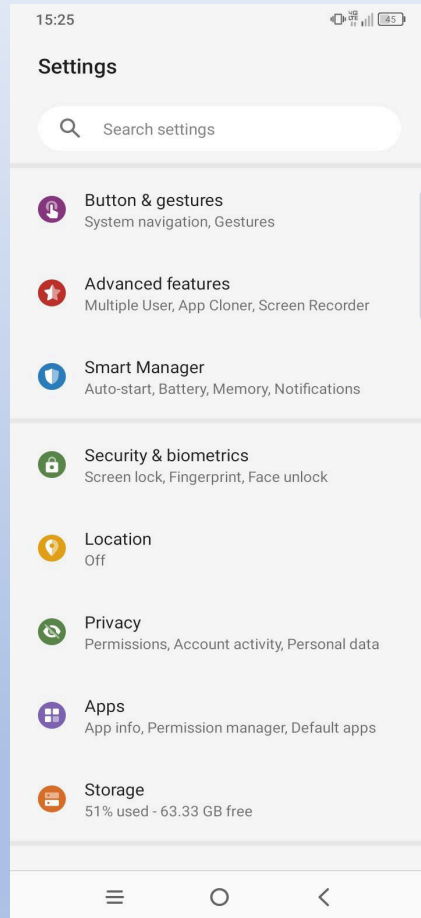


Aware

Online Trackers

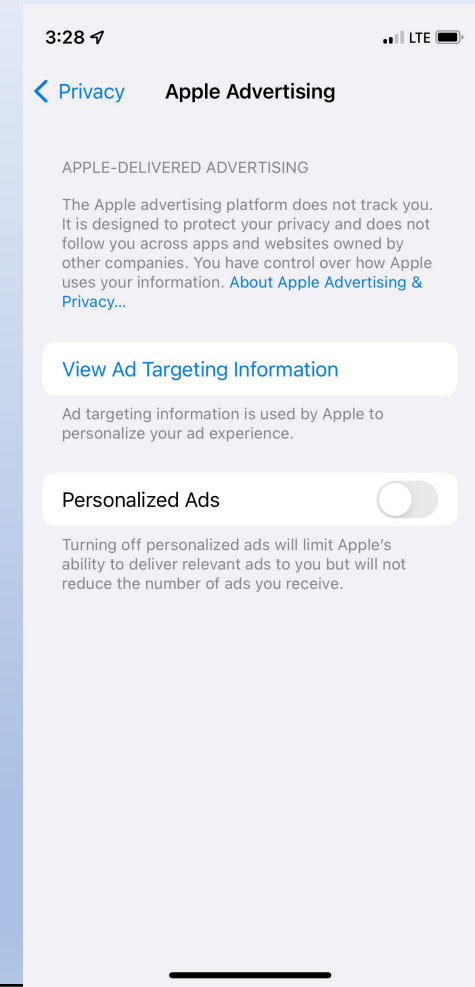
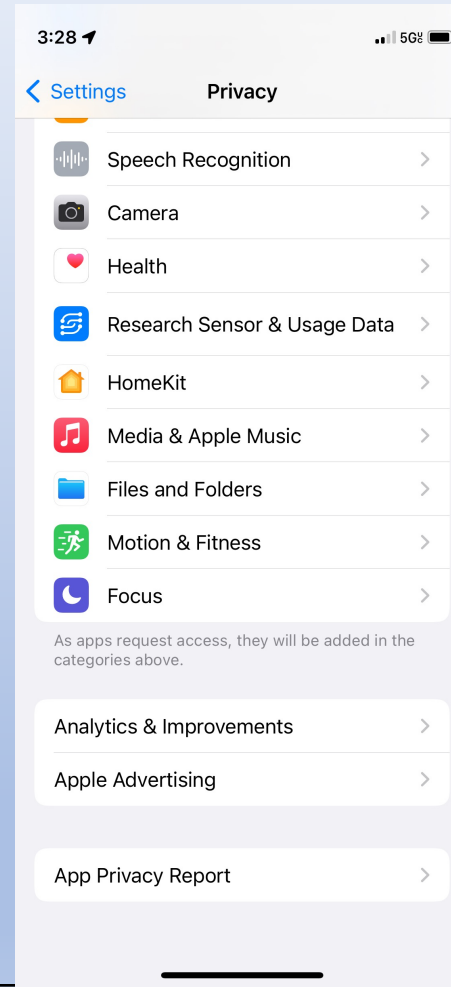
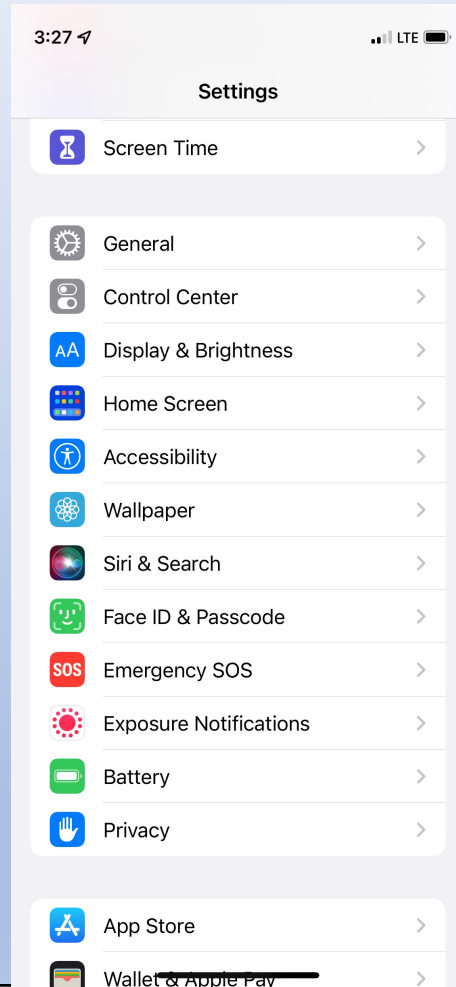
Aware

Mobile Tracker Android OS



Aware

Mobile Tracker iOS

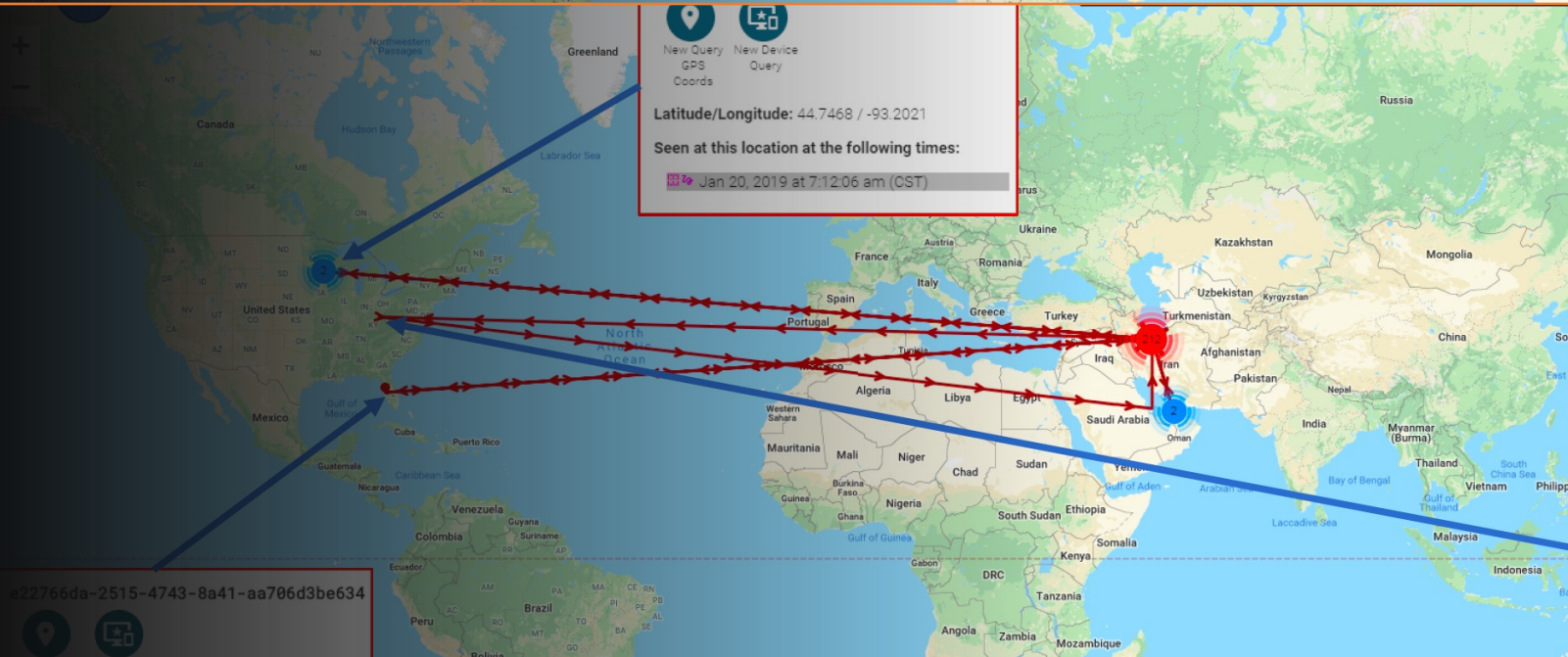
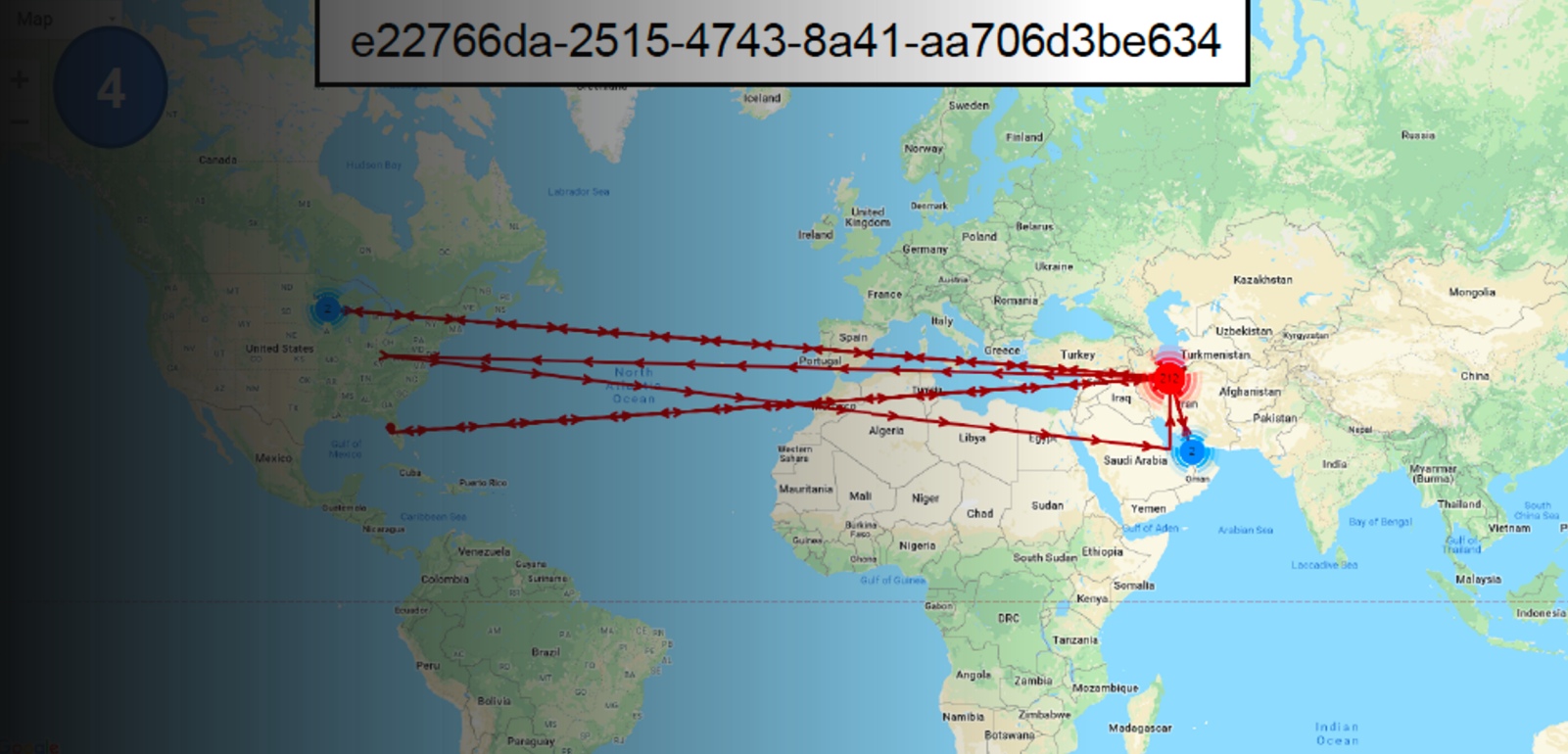


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Use Case

Entity Tracking International



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Prevent

No Tracker Graphene OS

- Prioritizes privacy
- Pre-hardened
- Open source
- Customizable
- No AdTech
- Low on app trackers
- ...



Closing